

The Honorable Michael K. Powell
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Dear Mr. Chairman:

I am Juan Andrade, Ed.D., President of the United States Hispanic Leadership Institute (USHLI), a national non-profit organization based in Chicago, IL. I am writing in support of the proposed merger between Univision Communications and Hispanic Broadcasting Corporation (HBC), currently being reviewed by the FCC. Having worked in the community for over 30 years, I am confident that the community would be well served if the Commission were to approve the proposed merger.

The proposed merger would have a positive impact on the Hispanic community in the following manner: (1) it would create a media organization that would be better able to compete with media conglomerates for the growing Hispanic audience; (2) it would promote growth in job opportunities at all levels for Hispanics in radio and television; (3) it would attract new capital investment, thereby increasing competition, expanding management and ownership opportunities for Hispanics, and spawning new Hispanic radio and television stations and networks, which would rely on Hispanic leadership and talent; and, (4) the combined resources of Univision and HBC would enhance services to the Hispanic community.

I have had a working relationship with Univision Chicago since its inception and have witnessed first-hand its commitment to the community. USHLI's mission is to empower the Hispanic community by promoting leadership development and maximizing civic participation. To this end, Univision, in partnership with USHLI, has been at the forefront in raising public awareness through public service announcements. Its website also disseminates useful and current information.

Univision's contributions to the Hispanic community are numerous and can be seen in all aspects of the television industry, i.e., a huge talent base that didn't exist before, media experts who now have access to financing and advertising sources, policy-making and media executives, station owners and operators, to name a few.

Univision's market share in some major cities competes strongly or already exceeds that of their English-language counterparts. Approval of the proposed merger would foster even greater competition between both English-language and Spanish-language media for the coveted Hispanic audience. Failure to approve the proposed merger would only serve to segregate and relegate Spanish-language media to substandard status, which would be an affront to the Hispanic community, and give undue advantage to the English-language media in growing its market share in the Hispanic community.

Chairman Powell
Page 2

I would respectfully urge the Commission to act favorably in support of the proposed merger of Univision and HBC. Should you have questions or need additional information, please call me at (312) 427-8683. Thank you very much.

Sincerely,

Dr. Juan Andrade
President